



ADVANTAGES OF A BUYER AGENCY AGREEMENT

YOUR INTERESTS ARE PROFESSIONALLY REPRESENTED

Enlisting the services of a professional Buyer's Agent is similar to using an accountant to help you with your taxes, a doctor to help you with your health care, or a mechanic to help you with your car. If you had the time to devote to learning everything about accounting, medicine, and automotive mechanics, you could perform these services yourself. But seriously, who has time for such endeavors? This is why you enlist the help of proven professionals.

Your real estate agent will take care of the hassles of everyday real estate transactions for you, allowing you to concentrate on your full-time job, while guiding you through the home-buying process. Agents exclusively represent your interests as they help you find a home, present your contract offer, negotiate, and close on your home.

YOU GET A PERSONAL SPECIALIST WHO UNDERSTANDS YOUR HOME OWNERSHIP NEEDS

Just as your accountant, doctor, and mechanic understand your specific needs, your Buyer's Agent understands your real estate needs and concerns. And they achieve this type of understanding through open communication at all times. Your Buyer's Agent will save you a lot of time by providing you the needed details about a potentially interesting home *before* you see it. In addition, your Buyer's Agent will listen to your feedback and concerns about each home.

YOU WILL GET THE HOME YOU WANT WITH AS LITTLE HASSLE AS POSSIBLE

The advantage of signing a Buyer's Agency Agreement is that you will have a professional agent working to find and secure the ideal home for you. It is nearly impossible to find a home that meets your exact needs, get a contract negotiated, and close the transaction without an experienced agent. You won't need to spend endless evenings and weekends driving around looking for homes or trying to search websites by yourself. When you tour homes with your professional Buyer's Agent, you will already know that the homes meet your criteria and are within your price range.

BEST OF ALL, THE BUYER'S AGENCY AGREEMENT IS USUALLY FREE OF CHARGE

Entering into a Buyer's Agency Agreement has countless advantages. When you sign the agreement, you are simply agreeing to "hire" a personal representative who, by law, must represent your best interests to the best of his or her ability. All of this personal service is generally available at absolutely **NO COST TO YOU!** In many states and provinces, the Seller's Agent is responsible for paying your Buyer's Agent fee. So, you get a professional agent devoted to protecting your needs and to helping you make one of the most important investment decisions of your life, and usually for free.